



Draft Mission Statement

The Rio Nido Task **Force** (RNTF) seeks to improve the quality of life in our community by working towards our following common goals:

- **Beautification:** To encourage improvement of the appearance and functionality of Rio Nido's shared spaces, businesses, and private residences.
- **Economic/Business Viability:** To work towards creating conditions which would support local businesses in Rio Nido, including those whose goods and services would benefit our community.
- **Infrastructure:** To address structural issues, including roadways, traffic safety, drainage, beach access, and water supply; and,
- **Safety/Security:** To enable improve community members' ability to identify and report issues related to our safety, security, and quality of life.

BEAUTIFICATION

- **Goals:** *(Yet to be determined by the appropriate committee, but which could include the following)* To eliminate impediments to enjoying the natural beauty and intended functions of our shared spaces; To ensure that these shared spaces are well-maintained; To maintain the eclectic and culturally diverse flavor of our neighborhoods while encouraging residents to maintain a clean and attractive appearance for their homes.

Actions: *(Yet to be determined by the appropriate committee, but which could include the following)* Establish short-term and long-term goals; Identify ways to improve shared spaces; Identify and constructively engage the individuals or organizations in control of shared spaces; Determine what supplies and labor are needed; and, Organize neighborhood clean-up days and work-days.

ECONOMIC/BUSINESS VIABILITY

- **Goals:** *(Yet to be determined by the appropriate committee, but which could include the following)* To strike a workable balance between the needs of businesses and the needs of our community; To match current and potential business owners with private and public investors; To serve as a liaison between individuals, community organizations, and business owners to line-up resources for community efforts, facilitate productive feedback and communications; and to resolve conflicts.
- **Actions:** *(Yet to be determined by the appropriate committee, but which could include the following)* Identify businesses that offer products and services we want to have in Rio Nido; Identify business models that could potentially succeed in Rio Nido; Identify resources available to businesses wishing to locate in Rio Nido, including tax breaks, redevelopment loans, private investment, and public/private partnerships; Research and actively pursue these resources; Identify and address potential obstacles, including

Zoning and FEMA regulations; and; Actively market and promote a more positive image of Rio Nido.

INFRASTRUCTURE

- **Goals:** *(Yet to be determined by the appropriate committee, but which could include the following)* To serve as a liaison between the observations and needs of the Rio Nido community regarding roadway structures, traffic safety, drainage, beach access, water supply, and other elements of our public infrastructure, with that of the local government and funding requirements and opportunities, with the ultimate aim of serving as an impetus for needed infrastructure improvement and maintenance projects.
- **Actions:** *(Yet to be determined by the appropriate committee, but which could include the following)* Identify and prioritize infrastructure needs; Identify which organizations and agencies own or control these infrastructure elements; Determine the cost of addressing each infrastructure element and potential sources of funding and labor; and constructively engage local individuals, businesses and organizations in obtaining funds for these projects.

SAFETY/SECURITY

- **Goals:** *(Yet to be determined by the appropriate committee, but which could include the following)* To put mechanisms into place which improve community members' ability to identify and report issues related to the safety and security of Rio Nido residents and their homes, property and vehicles. To formalize and strengthen the community's means of accessing trained and qualified resources to manage such issues.
- **Actions:** *(Yet to be determined by the appropriate committee, but which could include the following)* To research strategies which have proven effective in other neighborhoods; To develop ways to work with neighbors towards promoting a safe environment.

For comments, questions, and feedback, please contact Kim H.